



Greenscapes + Green Expo

Where Landscapes and Greenlife Grow Together



SO EASY DIGITAL KIT WITH EXPERTISE EVENTS

AUGUST 5 – 6, 2026
Brisbane Convention
& Exhibition Centre

greenscapeshow.com.au

Industry Partner

Greenlife
INDUSTRY QLD

 **EXPERTISE
EVENTS** Est. 1990
experience shows

Introduction

Please find below, for your convenience, several pre-generated Emails and Social Media Posts that look to promote YOUR presence at Greenscapes 2026. We understand that in this day and age; time is a costly asset; and so, we hope these digital pieces can assist you to deliver a successful marketing campaign, event presence and ROI. All text has been designed so you can easily and simply drop in information relating to your brand/business, and what you will have on offer at Greenscapes. The images have been designed so you can simply place your logo within them for effective and easy co-marketing campaigns.

Digital Assets

Please see the following link to a few digital assets you can use to further promote your presence at Greenscapes 2026. <https://greenscapeshow.com.au/marketing-assets/>

Event Details

Dates: August 5-6, 2026

Location: Brisbane Convention and Exhibition Centre, Brisbane



Website: <https://greenscapeshow.com.au/>

Visitor Registration: <https://expertiseevents.eventsair.com/green26/vr>

Social Media

Post Number	Suggested Post Date	Copy
Post 1	When you confirm your booking	<p>We're absolutely thrilled to announce that we'll be attending Greenscapes, August 5–6, 2026, in Brisbane!</p> <p>Don't miss one of the most important trade buying events of the year — a chance to reconnect, explore, and experience the latest in the industry firsthand.</p> <p>Come join us and <See our new XXXX insert product range, collection, or feature</p> <p>Register for free online at https://greenscapeshow.com.au</p> <p>#Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
Post 2	Any time pre-event	<p>Here's a sneak peek at what <BRAND> has on display at Greenscapes Brisbane 2026!</p> <p>If you haven't already, there's still time to secure your free registration. Head to https://greenscapeshow.com.au/ and make sure <BRAND> is on your must-visit list.</p> <p>Join us at Greenscapes, August 5–6, 2026, and experience one of the most inspiring trade events of the year!</p> <p>#Greenscapes26 #GreenExpo26 <Add your own hashtags></p>

<p>Post 3</p>	<p>When the preview magazine becomes live on the website</p>	<p>Hot off the press!</p> <p>The Greenscapes 2026 Preview Magazine is now live on our website! 🌿</p> <p>Your go-to guide for making the most of the event — explore a curated preview of top products, must-see exhibitors, inspiring education sessions, and unmissable networking opportunities, all coming to Greenscapes Brisbane, August 5–6, 2026.</p> <p>Get your digital copy now at www.greenscapeshow.com.au #Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
<p>Post 4</p>	<p>When floor talks timetable is confirmed</p>	<p><Company> is excited to announce that we'll be presenting daily <Education Floor Talks> at this year's Greenscapes event!</p> <p>Taking place August 5–6, 2026 in Brisbane, Greenscapes will feature a full program of expert-led sessions — and we're proud to be part of it.</p> <p>Join us for our session on <What your session is based on>, designed to inform, inspire, and support your business.</p> <p>👉 Register for free at www.greenscapeshow.com.au #Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
<p>Post 5</p>	<p>Any time pre-event</p>	<p>Industry professionals, Greenscapes Brisbane is just around the corner — and it's shaping up to be an inspiring two days of innovation, education, networking, and fresh ideas. Join us August 5–6, 2026 for an event you won't want to miss.</p> <p>Drop in, say hello, and explore everything we have on display!</p>

		<p>Secure your free registration at www.greenscapeshow.com.au</p> <p>#Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
Post 6	Morning of the event	<p>And we're officially open at Greenscapes 2026!</p> <p></p> <p>Doors are now open at the Brisbane show — come on down and dive into the displays, networking opportunities, and exciting industry insights happening over the next two days.</p> <p>We've got some fantastic <deals and offers> waiting for you at our stand (Stand #X), so make sure you swing by and say hello!</p> <p>For full event details and opening times, visit www.greenscapeshow.com.au</p> <p>#Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
Post 7	At the end of the final day or a few days post event	<p>And that's a wrap for Greenscapes 2026! </p> <p>A huge thank-you to everyone who joined us over the past two days — what an incredible event. We're so grateful to be part of such a vibrant, innovative industry and to reconnect face-to-face with so many of you.</p> <p>Missed us at the show? No worries — head to our website to catch all the post-event highlights. And if you couldn't make it this year, our team is always here to help, so feel free to reach out anytime.</p> <p>We can't wait to be back at Greenscapes again!</p>

		<p><Brand/ Company Website></p> <p>#Greenscapes26 #GreenExpo26 <Add your own hashtags></p>
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Email

Email Number	Copy
Email 1	<p>Dear <Name>,</p> <p>We're excited to invite you to join us at Greenscapes Brisbane 2026!</p> <p>As one of the industry's must-attend events, Greenscapes is the perfect opportunity to reconnect, explore, and experience the latest innovations firsthand. The event takes place Wednesday–Thursday, August 5–6, 2026, in Brisbane.</p> <p>Discover everything the show has to offer — see new products in person, meet face-to-face with key suppliers, and strengthen valuable industry relationships.</p> <p>OUR STAND</p> <p><Insert information about your stand at Greenscapes: stand number, what you'll be showcasing, any special offers, demonstrations, or floor-talk sessions you'll be hosting.></p> <p>We look forward to welcoming you at Greenscapes 2026.</p> <p>We are excited to announce that the Greenscapes 2026 Preview Magazine is now available online!</p>

	<p>Start planning your visit and explore everything that will be on offer at this year's show. Get an early look at the industry's leading products, upcoming educational sessions, and valuable networking opportunities all coming together at Greenscapes Brisbane.</p> <p>To view the digital version, simply visit the Greenscapes website at www.greenschapeshow.com.au</p> <p>For more information on what we'll have available at the event, head to <insert company website>.</p> <p>Kind regards, <Company></p>
Email 2	<p>Dear <Name>,</p> <p>Preparation is well underway for Greenschapes 2026, the premier event for the landscaping, horticulture, and outdoor living industry. The show takes place Wednesday–Thursday, 5–6 August 2026, in Brisbane.</p> <p>This is your opportunity to reconnect with the industry, explore what's new, and experience the latest innovations shaping the future of outdoor design, gardening, landscaping, and green solutions.</p> <p>Visit us at Stand <Stand Number> to:</p> <ul style="list-style-type: none">• Preview our latest products and new releases• Access exclusive show specials available only during Greenscapes• Chat with our team about how we can support your business• See live demonstrations and explore our newest solutions up close• Learn more during our <mini-sessions / demonstrations / presentations / etc.> <p>Plan Your Visit!</p> <p>The Greenschapes 2026 Preview Magazine is now live. Browse exhibitors,</p>

	<p>sessions, and event highlights to make the most of your show experience. View it online at www.greenschapeshow.com.au</p> <p>Haven't registered yet?</p> <p>Secure your free entry today and join us for two days of inspiration, innovation, and industry connection.</p> <p>For more details on what we'll have on offer, visit <insert company website>.</p> <p>We look forward to seeing you in Brisbane!</p> <p>Kind regards, <Company Name></p>
Email 3	<p>Dear <Name>,</p> <p>That's a wrap for Greenscapes 2026!</p> <p>A huge thank-you to everyone who visited us over the past two days. What an incredible event — we're proud to be part of such an innovative and inspiring industry, and it was a pleasure reconnecting face-to-face with so many of you.</p> <p><Insert some text about your event highlights. Did you host a live demo, run a floor talk, launch a new product, or showcase something special?></p> <p>To explore our full range of products and services, visit us at <brand website link>.</p> <p>Our friendly team is always here to help with any questions or follow-up enquiries.</p> <p><If applicable: Include a special post-event offer or promo code exclusive to Greenscapes attendees.></p> <p>Stay connected with us and keep up to date with the latest news from <Brand/Company> by following us on social media:</p>

<Facebook / Instagram / LinkedIn links>

Thank you once again — we can't wait to reconnect with you soon!

Kind regards,

<Brand / Business>