



Greenscapes + Green Expo

Where Landscapes and Greenlife Grow Together

2 SHOWS IN 1 LOCATION

Industry Partners



Supporting Associations



Media Partners



NOW INCLUDES IRRIGATION PRECINCT

BRISBANE CONVENTION & EXHIBITION CENTRE

AUGUST 5 - 6, 2026



EVENT OVERVIEW



Greenscapes + Green Expo

Where Landscapes and Greenlife Grow Together

Greenscapes + Green Expo, now featuring the Irrigation Precinct, is Australia's national landscaping and green infrastructure management show. The event showcases emerging technologies and best practice solutions shaping the future of landscaping, irrigation, greenspace management, and urban planning.

As a complementary addition to Greenscapes, the Irrigation Precinct highlights innovation, efficiency, and sustainability in water management, strengthening the show's focus on integrated green infrastructure outcomes.

Greenscapes + Green Expo is the must attend event for landscaping, irrigation, and urban greening professionals – bringing together the people, products, and ideas shaping Australia's green future.

LOCATION

Shaping a Sustainable Legacy for Brisbane & Beyond

As Queensland gears up for the 2032 Olympic Games, billions are being invested in **transformative urban projects**. But this goes far beyond stadiums and infrastructure – it's about creating a **greener, smarter** and **more liveable future**.

FOCUS

Explore innovations, sustainable practices, and future trends for enhancing public and private outdoor spaces, provide solutions for future-proofing greenspaces and help industry professionals tackle climate challenges and urbanisation pressures.

SEE
MORE
ABOUT THE
IRRIGATION
PRECINCT
ON P7



GREEN EXPO

Bringing Industry Together

Presented By

Greenlife
INDUSTRY QLD

A showcase of Australia's Horticultural Industry

Running in conjunction with Greenscapes, Green Expo unites the nursery and garden industry of Queensland.

Showcasing more than 100 suppliers, and attracting a large list of qualified trade visitors, the co-location of Greenscapes + Green Expo is a natural fit that benefits everyone.



A STAGE FOR INNOVATION

Greenscapes Show will feature:



INNOVATION PAVILION – spotlight on breakthrough green design and materials



SMART IRRIGATION & WATER HUB – the systems enabling sustainable landscapes



FUTURE SKILLS STAGE – training, education, and workforce development in landscaping



NETWORKING LOUNGES – where partnerships and projects begin



PLANTS FOR EVERY LOCATION – being co-located with Greenlife ensures a large cross section of plants





EVENT OBJECTIVES



SHOWCASE INNOVATION

Showcase the latest innovations in greenspace management, sustainable landscaping practices, and future urban design trends.



FOSTER COLLABORATION

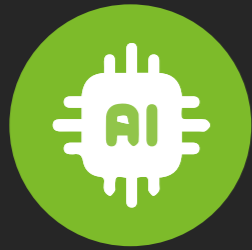
Foster collaboration between government bodies, urban planners, landscape architects, and suppliers.



INSPIRE & EDUCATE

Provide a platform for businesses to exhibit cutting-edge products, services, and technologies that enhance outdoor environments.

EVENT THEMES & CONTENT FOCUS



SMART TECH

For decision making and yield predictions.



AUTOMATION IN MAINTENANCE

Boosting operational efficiency in water management and landscaping.



PRECISION LANDSCAPING

Smart tools for efficiency and reduced waste.



SUSTAINABILITY & GREEN TECH INNOVATION

Advancing tech solutions for energy efficiency and conservation.



DATA-DRIVEN MANAGEMENT

Real-time monitoring for overall sustainability.



CO-LOCATED WITH GREEN EXPO

The ultimate showcase of suppliers for the nursery industry.



Irrigation Precinct

AT GREENSCAPES SHOW

The **Irrigation Precinct** is a dedicated zone within the **Greenscapes + Green Expo**, connecting irrigation suppliers with buyers actively specifying, installing and maintaining Australia's landscapes and green infrastructure.

Positioned to take advantage of the investment, construction and infrastructure growth connected with the 2032 Olympics.

Designed for **real conversations and real business**, the precinct places irrigation solutions directly in front of the landscape and greenlife industry.





Irrigation Precinct

AT GREENSCAPES SHOW

WHY THIS RELATES TO YOU

- Meet buyers actively sourcing irrigation and water solutions
- Unique opportunity to gain access to nursery wholesalers and retailers through the Green Expo audience
- Generate sales with landscape, facilities, government decision makers, and horticulture professionals
- Align your brand with sustainability, innovation, and smart green spaces

WHAT'S ON SHOW

- Irrigation systems and components
- Smart irrigation, controls and automation
- AI and IoT monitoring technologies
- Pumps, fittings and water distribution

EXHIBITING & SPONSORSHIP

Flexible modular and space only stand packages that suit every budget, with premium sponsorship opportunities offering increased visibility, branding and speaking opportunities.

WHY LANDSCAPING LEADERS MUST BE THERE

Be at the centre of Brisbane's transformation as **billions are invested in green infrastructure** ahead of 2032.

-  **Olympic legacy projects**
Be part of the greening of precincts and public spaces shaping Brisbane 2032
-  **Urban renewal opportunities**
Position your expertise in the design of streetscapes, parklands, and community hubs.
-  **Innovation showcase**
Highlight advances in turf, soil, and plant systems built for Queensland's climate.
-  **Vertical and living design**
Capture the demand for green roofs, living walls, and high-density landscape solutions. Indigenous design & cultural landscape integration
-  **Cultural leadership**
Support Indigenous-led design and authentic cultural landscape integration.
-  **Placemaking influence**
Provide outdoor furniture and activations that bring public spaces to life.
-  **Smart water management**
Showcase efficient irrigation and water-wise systems critical to sustainable growth.
-  **Biodiversity impact**
Lead conversations on corridors, habitat creation, and reconnecting ecosystems.
-  **2 shows, 1 roof, 1 time**



TARGET AUDIENCE

- State and local government procurement officers
- Landscape architects, green space designers, irrigation installers & designers
- Landscape contractors and builders
- Arborists & garden maintenance
- Sports turf, golf courses, ovals & green land management
- Horticulture professionals, commercial growers, turf and nursery operators
- Infrastructure developers and civil contractors
- Parks, recreation, and sports facility managers
- Dealers, distributors, plumbers and service technicians
- Nurseries & garden centres

EXHIBITOR **BENEFITS**



Direct access to urban planners, governments, developers, landscape architects, contractors & installers



Showcase innovations in **products, materials, and services** to a sector actively building for the Games and beyond



Connect with project managers and tender decision-makers



Be part of a **national conversation** through technical forums, design showcases, and VIP networking



Sell & Influence by positioning your brand directly with the decision-makers shaping urban projects



Educate by showcasing innovations and share insights that sets the agenda for suitable design and development



Build Loyalty through strengthening client relationships and creating new connections through premium networking opportunities



Time & Cost Efficient by completing in two days what would normally take up to a year!

EXHIBITING

Exhibiting at **Greenscapes + Green Expo + Irrigation Precinct**, provides a unique opportunity for companies to connect with key industry leaders. Position your brand within a motivated audience, whilst gaining immediate exposure to the landscape, horticulture and irrigation markets.

A limited number of stands are available.

EXHIBITOR PACKAGES

Space only and modular stands are available.

A proposal can be tailored to suit your requirements.

Contact sales@expertiseevents.com.au today



PARTNERSHIPS & SPONSORSHIPS

Align your brand with the **largest wave of urban greening projects in Queensland's history**. Sponsorship offers:

- Premium brand exposure across the show and campaigns
- Thought-leadership platforms (speaking slots, panels, design showcases)
- Onsite activations with influencers, media, and VIPs
- Long-term association with Brisbane's Olympic legacy and sustainability goals



INDUSTRY SPONSORS

Engage Landscaping companies, AI firms, and data specialists.



GOVERNMENT & ACADEMIC PARTNERSHIPS

Collaboration with agencies and universities.



INVESTMENT PITCH EVENTS

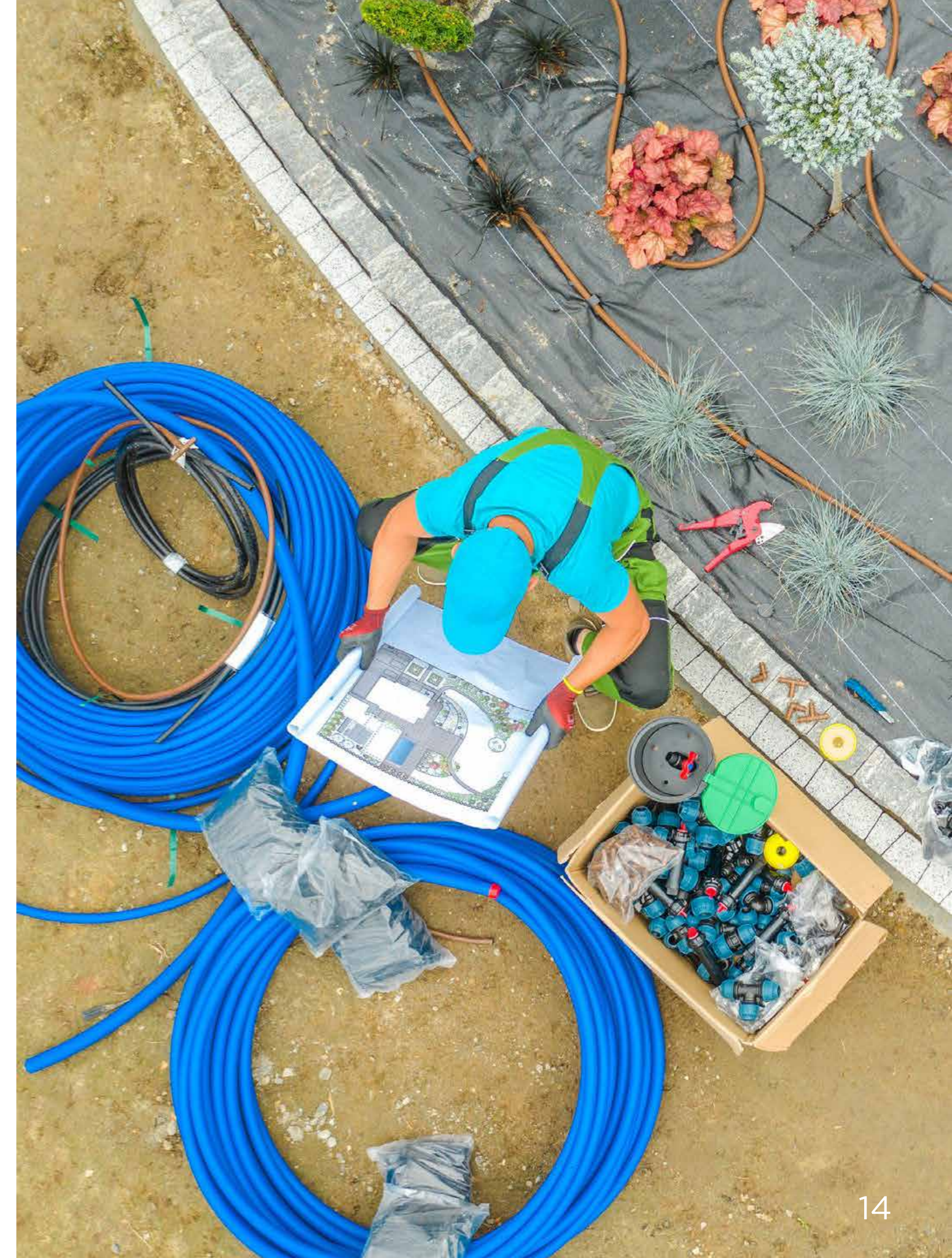
Opportunities for venture capitalists to connect with startups.

SPONSORSHIP OPPORTUNITIES AT GREENSCAPES

Solidify your presence in the industry by becoming a sponsor of Greenscapes Show. This is the perfect opportunity to showcase your latest products directly to a highly relevant and interested audience, and to capitalise on the extensive networking opportunities to build key relationships and connections for the future.

We can work with you on bespoke sponsorship opportunities throughout the event to suit your brand vision and goals.

We know every partner is different, which is why we co-create bespoke opportunities—whether it's naming rights, headline sponsorship, or a custom activation—designed to amplify your brand, maximise visibility, and create meaningful connections with our audience.



PLATINUM EVENT PARTNER PACKAGE

1 SPOT AVAILABLE | \$24,990 EX GST

DEDICATED STAND

- Indoor main floor stand space inside 9m x 6m
- Modular package including walls, fascia, sign, lights and carpet

SIGNAGE

- Logo on all Greenscapes Show print material noted as platinum sponsor
- Logo on directional signage at Greenscapes Show
- Logo recognition on signage at registration
- 1 x pull-up banner at registration
- Logo recognition as 'Platinum Partner' on relevant event presentations & screens
- Logo placement on Greenscapes Show media wall

DIGITAL

- Web tile on landing page with link to company website
- Recognition on all post-event communications
- Logo on all industry/visitor email broadcasts

OTHER

- Recognition as 'Platinum Partner' throughout event proceedings

OPTIONAL ADD ONS

- Speaking Opportunities & chance to host presentations or workshops

LANYARD SPONSORSHIP

1 SPOT AVAILABLE | \$5,990 EX GST

SIGNAGE

- Company logo displayed on all event lanyards
- 1 x Pull Up Banner at registration for lanyard collection
- Company logo and an acknowledgement in the show directory materials

DIGITAL

- Company logo displayed on Event Partner page on Greenscapes Show website with link to company website
- Advert EDM – Logo placed on Registration edm (not Solus)

COFFEE CART SPONSORSHIP

2 SPOTS AVAILABLE | \$5,990 EX GST

SIGNAGE

- Company logo displayed on Coffee Cart
 - Front of coffee cart signage
 - Coffee machine branding
- Company logo displayed on coffee cups & napkins
- Branded menus
- 2 x Pull Up Banner alongside cart
- Company logo and an acknowledgement in the show directory

PROMOTION

- Ability to provide offers or flyers from Coffee Cart

DIGITAL

- Company logo displayed on Event Partner page on Greenscapes Show website with link to company website
- Advert EDM –On comms referring to F&B options at Greenscapes Show

OPTIONAL ADD ONS

- Coffee promotion –e.g., 100 x free coffees for first 100 guests
- Additional logo positioning –e.g., branded coffee cups on stage tables for panel speakers

HAPPY HOUR SPONSORSHIP

2 SPOTS AVAILABLE | \$4,990 EX GST

SIGNAGE

- 1 x Pull-up banner in two (2) locations
- Signage at registration promoting the function
- Sponsor's name during function promotions
- Company logo and an acknowledgement in the show directory
- Company logo on Happy Hour menus & print materials

DIGITAL

- Solus EDM – Happy Hour promo
- Company logo displayed on Event Partner page on Greenscapes Show website with link to company website



WHO ARE WE?

- Family-owned and operated independent Australian business with 35 years of success
- Cross-industry experience in both trade and consumer events
- Event Specialists

For 35 Years, Expertise Events has organised and delivered premier consumer and trade events that connect communities and create memorable experiences. Our proven expertise spans key sectors including agriculture, wine and agritourism, as well as lifestyle and specialty industries. We bring together stakeholders, showcase innovation and deliver measurable value for partners and participants alike.



SPONSORSHIP & STAND ENQUIRIES

Book your stand or sponsorship today

greenscapeshow.com.au

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**Greenscapes
+ Green Expo**

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