

Press Kit



For Supporting Associations

Issued 11/5/26

**Greenscapes
+ Green Expo**

Where Landscapes and Greenlife Grow Together

2 SHOWS IN 1 LOCATION

**NOW
INCLUDES
IRRIGATION
PRECINCT**

**BRISBANE CONVENTION
& EXHIBITION CENTRE**

AUGUST 5 - 6, 2026

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Thank you for supporting the Greenscapes + Green Expo

This Press Kit is designed to help to promote your support for the expo with brand approved assets. We encourage you to **invite your members to attend this exciting event.**

Questions?

Contact Expertise Events Portfolio Leader

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Greenscapes + Green Expo



Show Overview

Greenscapes + Green Expo, now featuring the Irrigation Precinct, is Australia's national landscaping and green infrastructure management show. The event showcases emerging technologies and best practice solutions shaping the future of landscaping, irrigation, greenspace management, and urban planning.

As a complementary addition to Greenscapes, the Irrigation Precinct highlights innovation, efficiency, and sustainability in water management, strengthening the show's focus on integrated green infrastructure outcomes.

Greenscapes + Green Expo is the must attend event for landscaping, irrigation, and urban greening professionals - bringing together the people, products, and ideas shaping

Location

Shaping a Sustainable Legacy for **Brisbane** & Beyond.

As Queensland gears up for the 2032 Olympic Games, billions are being invested in transformative urban projects. But this goes far beyond stadiums and infrastructure — it's about creating a greener, smarter and more liveable future.

Focus

Explore innovations, sustainable practices, and future trends for enhancing public and private outdoor spaces, provide solutions for future-proofing greenspaces and help industry professionals tackle climate challenges and urbanisation pressures.

Event Details

Dates: August 5-6, 2026

Location: Brisbane Convention and Exhibition Centre, Brisbane

Website: <https://greenscapeshow.com.au/>

Visitor Registration: <https://expertiserevents.eventsair.com/green26/vr>

Downloadable Digital Assets

Please see the following link to a few digital assets you can use to further promote your presence at Greenscapes & Green Expo 2026 2026.

<https://greenscapeshow.com.au/press-kit/>

Event Logos

Logo to be used where in conjunctions with “Proudly Supporting”

JPEG:



PNG file with reversed “Where Landscapes and Greenlife Grow Together”



Event Short Description

Use for Websites, EDMs, Newsletters

Option 1

Greenscapes + Green Expo 2026 is Australia's national landscaping and green infrastructure management show, bringing together innovation in landscaping, irrigation and urban greening to shape more sustainable outdoor environments.

5–6 August 2026 | Brisbane Convention & Exhibition Centre

Proudly supported by XXX

Option 2

Greenscapes + Green Expo 2026 is Australia's national landscaping and green infrastructure management show — and a critical opportunity for industry professionals to position themselves for the projects and partnerships emerging ahead of the Brisbane 2032 Olympic Games. Members will gain insight into future-focused landscaping, irrigation and urban greening solutions that are shaping Olympic-driven urban development, public spaces and long-term city planning across Queensland and beyond.

5–6 August 2026 | Brisbane Convention & Exhibition Centre

Proudly supported by XXX

EDM/Newsletter

Option 1

Subject Line: Be There! Greenscapes + Green Expo Comes to Brisbane

Preview: 5-6 August 2026 at Brisbane Convention & Exhibition Centre

Alternative:

Subject: Australia's Must-Attend Green Industry Expo | Register Now

Preview: Landscaping, irrigation and urban greening come together at Greenscapes + Green Expo 2026 in Brisbane.

Email Body:

Greenscapes + Green Expo 2026 is Australia's national event for landscaping, green infrastructure and urban greenspace management professionals.

With billions being invested in Queensland's urban transformation ahead of the 2032 Olympic Games, Greenscapes + Green Expo provides a timely platform to explore how industry can help shape greener, smarter and more liveable cities for Brisbane and beyond.

Taking place 5–6 August 2026 at the Brisbane Convention and Exhibition Centre, the Expo showcases the emerging technologies, innovative solutions and best practice approaches shaping the future of landscaping, irrigation, greenspace management and urban planning.

Now featuring the Irrigation Precinct, the event places a strong focus on sustainable water management and integrated green infrastructure outcomes, supporting more resilient, efficient and climate-ready outdoor environments.

It's an event not to be missed and proudly supported by XXX

Register today.

Brisbane Convention & Exhibition Centre

5–6 August 2026

Register now or learn more: <https://greenscapeshow.com.au/>

Option 2

Subject Line options (partners can choose):

- You're invited: Join Greenscapes + Green Expo 🌱
- Registrations now open for Greenscapes + Green Expo
- Discover what's next for sustainable landscapes at Greenscapes

Email body:

Registrations are now open for Greenscapes + Green Expo

Greenscapes brings together industry-leading brands, products, experts, and innovators to explore the future of sustainable landscapes, urban greening, irrigation solutions and environmental design.

Co located with Green Expo, the event will feature leading nursery growers, plant suppliers, and related retail, providing a unique opportunity to see new plant varieties, products, and solutions all in one place.


At Greenscapes + Green Expo, attendees will gain:


- New innovations, products, and technologies from across the landscape and nursery sectors
- Practical solutions and products to support and grow your business
- Practical insights from experts across the sector
- Real-world case studies and emerging best practices
- Meaningful connections with peers shaping greener, more resilient communities

The dedicated Irrigation Precinct will spotlight the latest in water-efficient irrigation systems, smart technologies, and sustainable water management solutions, helping professionals design and deliver landscapes that perform now and into the future.

Whether you're working in planning, design, sustainability, development, environmental management, nursery production, or landscape retail, Greenscapes + Green Expo offers knowledge, innovation, and inspiration to support and grow your business.

Register now to stay informed, inspired, and connected through Greenscapes + Green Expo.

 Date: August 5–6, 2026

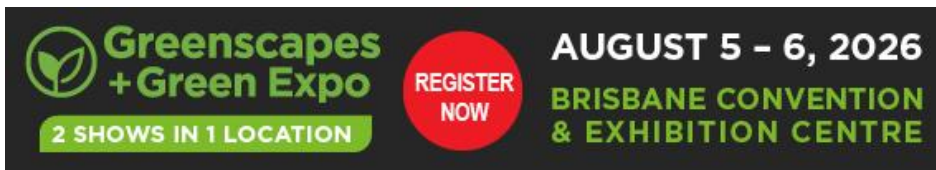
 Location: Brisbane Convention and Exhibition Centre, Southbank

 Register here: [\[Insert link\]](#)

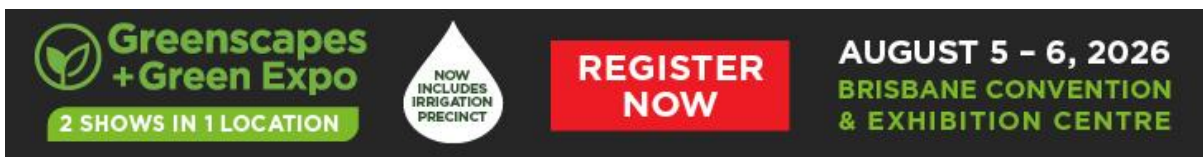
Newsletter /Web Banners Assets



300 x 250px



570 x 100px



728 x 90px

Social Media Posts

Option 1 (LinkedIn / Facebook):

Registrations are open for Greenscapes + Green Expo 🌱
Discover sustainable landscape solutions, connect with nursery growers and retail suppliers, and explore the latest water solutions in the Irrigation Precinct.

🔗 Register here: [\[Insert link\]](#)

Option 2 (Short Social Post):

Now open: Greenscapes + Green Expo 🌱
Sustainable landscapes. Nursery innovation. Irrigation solutions. Real impact.

👉 Register: [\[Insert link\]](#)

Option 3

Australia's national landscaping and green infrastructure trade show is coming to Brisbane.
Greenscapes + Green Expo 2026 brings together innovation in landscaping, irrigation, greenlife and urban greening — all under one roof.

📍 Brisbane Convention & Exhibition Centre

📅 5–6 August 2026

🚫 Don't miss your chance to be part of Australia's green future.

👉 Register now: <https://greenscapeshow.com.au/>

Proudly supported by [\[Association Name\]](#)

Option 4

As Queensland prepares for major urban transformation ahead of the 2032 Olympic Games, Greenscapes + Green Expo 2026 will showcase the ideas, technologies and solutions shaping sustainable outdoor environments.

Featuring an Irrigation Precinct, the event highlights best practice water management, innovation and integrated green infrastructure outcomes.

📅 5–6 August 2026

📍 Brisbane Convention & Exhibition Centre

🔗 Learn more and Register Free: <https://greenscapeshow.com.au/>

Proudly supported by [Association Name]

Option 5

The future of landscaping, irrigation and urban greening starts here.

🌿 Greenscapes + Green Expo 2026

2 Expos 1 location. Now including Irrigation Precinct.

📅 5–6 Aug | 📍 Brisbane

Register today: <https://greenscapeshow.com.au/>

Proudly supported by [Association Name]

Social /Digital Tiles



1080 x1080px



1080 x 1350px



1080 x 1920px

LinkedIn Direct Message

Hi (name)

Hope you've been well. I just wanted to share **Greenscapes + Green Expo**, happening **5–6 August in Brisbane**.

I think there is value in you coming along to take a look. The event will have a strong mix of landscape solutions, nursery and retail suppliers, plus a dedicated **Irrigation Precinct** focused on water-smart technology.

You can register here. It's free to attend:

<https://expertiseevents.eventsair.com/green26/vr/Site/Register>

Be sure to pop by to say hello to myself and the team if you come along. And if you have any questions or I can help in any way, feel free to reach out.

Rebecca

Instagram DM

Hey (name) 🙌

Registrations are open for **Greenscapes + Green**

Expo 🙌 <https://expertiseevents.eventsair.com/green26/vr/Site/Register>

August 5-6, Brisbane

It's free to attend and very relevant for your business. Landscape, nursery & irrigation solutions all in one place 🌱

Hope to see you there!

Rebecca

END