



Greenscapes + Green Expo

Where Landscapes and Greenlife Grow Together

Digital Tool Kit

Maximise your presence at Greenscapes & Green Expo 2026 with this collection of ready-to-use marketing assets, designed to help drive awareness and visitor engagement.



**EXPERTISE
EVENTS** Est. 1990
experience shows

Introduction

To help you promote your participation at Greenscapes & Green Expo 2026, we've created a range of ready-to-use emails and social media posts.

Simply customise the content with your company details, stand number, products, services and any special offers you plan to showcase at the event.

We hope these resources help you increase awareness, drive visitors to your stand and maximise your return on investment at Greenscapes & Green Expo 2026.

Digital Assets

Please see the following link to a few digital assets you can use to further promote your presence at Greenscapes & Green Expo 2026.

<https://greenscapeshow.com.au/marketing-assets/>

Event Details

Dates: August 5-6, 2026

Location: Brisbane Convention and Exhibition Centre, Brisbane

Website: <https://greenscapeshow.com.au/>

Visitor Registration: <https://expertiseevents.eventsair.com/green26/vr>

Social Media

Hashtags: #Greenscapes26 #GreenExpo26 + and add your own

Use This: When you confirm your booking

We're excited to announce that we'll be exhibiting at **Greenscapes & Green Expo 2026**, taking place **5–6 August 2026 in Brisbane**.

Join us at the industry's leading event for landscaping, horticulture and outdoor living professionals. Discover the latest products, innovations and ideas, connect with suppliers and industry experts, and stay up to date with what's shaping the future of the sector.

Visit us at **Stand #X** and be among the first to see our **<new product range/service/innovation>**.

Register for free:

<https://greenscapeshow.com.au>

We look forward to seeing you there! 🌿

Use This: Any time pre-event

Here's a sneak peek at what we'll be showcasing at **Greenscapes & Green Expo 2026**. 🌿

From **<products/services/innovations>** to expert advice from our team, there's plenty to discover at **Stand #X**.

If you haven't already registered, there's still time to secure your **free entry**. Visit <https://greenscapeshow.com.au> and add us to your must-visit list.

Join us at **Greenscapes & Green Expo 2026, 5–6 August**, and discover the latest products, innovations and ideas shaping the landscaping, horticulture and outdoor living industries.

We look forward to seeing you there!

Use This: Closer to event date

Greenscapes & Green Expo Brisbane is just around the corner, bringing together the latest products, innovations and ideas from across the landscaping, horticulture and outdoor living industries.

Join us on **5–6 August 2026** and visit us at **Stand #X** to explore our <products/services/solutions>, meet the team and discover what's new.

Be sure to stop by and say hello, we'd love to see you there!

Register for free: www.greenscapeshow.com.au 🌿

Use This: Event Day!

Greenscapes & Green Expo 2026 is here! 🌿

We're excited to be exhibiting over the next two days and look forward to connecting with industry professionals from across the landscaping, horticulture and outdoor living sectors.

Visit us at **Stand #X** to meet the team, explore our latest products and solutions, and discover how we can help support your next project.

Stop by for a chat and learn more about our <products/services/offers>.

📍 **Stand #X**

📅 **Greenscapes & Green Expo 2026**

We look forward to seeing you there!

Use This: Event wrap-up

What a great two days at Greenscapes & Green Expo 2026! 🌿

A big thank you to everyone who visited our stand, met with our team and took the time to learn more about our products and services.

It was fantastic to connect with so many industry professionals, share ideas, discuss upcoming projects and meet both new and familiar faces from across the industry.

We appreciate everyone who stopped by and look forward to continuing the conversations started at the show.

If you'd like to learn more about or discuss how we can support your next project, we'd love to hear from you.



Email

Use This: Announcement to your customers

Dear ,

We're excited to be exhibiting at **Greenscapes & Green Expo Brisbane 2026** and would love to see you there.

Taking place on **5–6 August**, the event brings together the latest products, innovations, education and industry insights from across the landscaping, horticulture and outdoor living sectors.

Be sure to visit us at **Stand #X**, where we'll be showcasing **<products/services>** and sharing **<special offers, demonstrations or new releases>**.

To help you make the most of your visit, the **Greenscapes 2026 Preview Magazine** is now available online, featuring exhibitors, education sessions and event highlights.

Register for free and start planning your visit:

www.greenscapeshow.com.au

We look forward to seeing you in Brisbane.

Use This: After the Event

Dear ,

That's a wrap for Greenscapes & Green Expo 2026!

A huge thank you to everyone who visited us over the past two days. It was fantastic to connect with so many customers, industry colleagues and new faces, and to be part of such a vibrant and innovative event.

<Insert highlights from your time at the event — product launches, demonstrations, popular displays, floor talks or key announcements.>

If you'd like to learn more about our products and services, visit or get in touch with our team.

<Optional: Include a post-event offer, promotion or call to action.>

Stay connected and keep up to date with the latest news, products and announcements from **<Brand/Company>** by following us on social media:

<Facebook | Instagram | LinkedIn>

Thank you again for your support. We look forward to staying in touch and seeing you again soon.